Golf Course Manager

UNIT 33

Plan, monitor and evaluate the management of the golf course

Overview

The aim of this unit is to provide the learner with the knowledge, understanding and skills in relation to optimising the balance between organisational objectives, available resources and legal, environmental, economic, social, cultural and aesthetic opportunities and constraints. An understanding on intensive and extensive management strategies will also be necessary.

	Learner Outcomes The learner will:		Assessment Criteria The learner can:
1	be able to prepare site management plans	1.1	establish the purpose which the management plan is intended to meet
		1.2	review alternative suitable management strategies
		1.3	specify criteria that the management plan has to meet
		1.4	develop a management plan that best meets the criteria and is sufficiently flexible to meet changing circumstances
		1.5	use a plan that contains sufficient information for the site to be managed effectively
		1.6	specify within the plan sufficient and reliable arrangements for monitoring the implementation of it
		1.7	use a plan that includes details as to when and how it should be reviewed
		1.8	present the plan effectively to all those involved
2	be able to monitor and evaluate the management of the golf course	2.1	implement the monitoring system effectively to produce and report the required information to all those involved

		2.2	compare information from monitoring with the site management plan and adherence to established plan
		2.3	evaluate information from monitoring to determine the action that is required
		2.4	act appropriately according to the evaluation conclusions taken
3	know and understand how to prepare site management plans	3.1	describe the different purposes of site management plans and how the specific purpose concerned may be classified
		3.2	describe the different site management strategies, from intensive management to extensive management of sites
		3.3	describe the different criteria which site management plans have to meet and how to detail these for the effective management of sites
		3.4	explain how to develop management plans which meet the full range of organisational objectives, available resources, opportunities and constraints relating to: • legal • environmental • social • cultural • aesthetic • economic issues
		3.5	explain how to develop flexible plans which are still sufficiently tight to achieve their purpose
		3.6	explain how to detail the objectives of the site, the outcomes which the management is to meet and the parameters in which individuals must work
		3.7	describe the reasons for including monitoring arrangements within the plan and effective ways of doing this

		3.8	explain why site management plans need to be reviewed regularly and effective ways of doing this
		3.9	describe the purpose and benefits that external consultation may bring
		3.10	describe the effective ways of presenting information in different situations
4	know and understand how to monitor and evaluate the management of the golf course	4.1	describe the range of objectives and outcomes which site management plans may be designed to meet and the parameters for working that they contain
		4.2	describe the meaning of sufficiency and reliability in relation to monitoring information
		4.3	describe the direct and indirect means of monitoring the management of sites and how to achieve the best balance between the two
		4.4	explain how to specify monitoring systems which provide sufficient and reliable information on methods of management, timing and reporting
		4.5	describe the methods of evaluating monitoring information and how to determine the best action to take in different circumstances
		4.6	describe the range of different scenarios which would mean that site management practices were working well, site management practices should be modified or site management plans should be reviewed